

Impact Update

North Carolina
Institute of Medicine

*North Carolina
Medical Journal*

Forward-Looking and
Focused on Solutions

CELEBRATING 40 YEARS OF THE NCIOM



The NCIOM is an anchor organization for health policy, bringing people together with common purpose. You'll see that in our 2022 task force reports on [critical issues that affect everyone in our state](#): building resilience for the next pandemic and strengthening our local public health systems. In 2023, we're working with leaders from across North Carolina to develop actionable, equitable, evidence-based strategies to promote healthy aging, build a stronger nursing workforce, support perinatal health, prevent child maltreatment, and assist communities making key decisions about national opioid settlement funds.

In 2023, the North Carolina Institute of Medicine celebrates four decades of serving the people of our state. We kicked off our celebration of this milestone with a commissioned [40th anniversary video](#) that we screened for the first time at our 2022 Annual Meeting. We want to know about *your* unique connection to the NCIOM and what this means to you. Help us celebrate our anniversary by sharing your story [at this link](#).

We thank you for your partnership, whether you have worked with us for decades or are just meeting us for the first time. We look forward to another year of bridging ideas and action to improve the health of all North Carolinians.

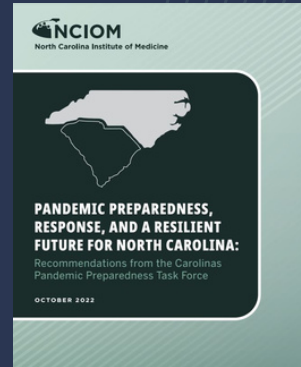
"The NCIOM is a true North Carolina treasure that has been instrumental in creating health improvement goals for the state."

-Dr. Laura Gerald
President, Kate B. Reynolds Charitable Trust

Kathleen Colville, MSW, MSPH
President & CEO, NCIOM

TAKING LESSONS FROM COVID-19 FORWARD

NC Commerce Secretary Machel Baker Sanders, MHA, chaired the North Carolina side of the [Carolinas Pandemic Preparedness Task Force](#), which culminated in a comprehensive report with recommendations focused on:



- Access to supplies
- Infrastructure changes
- Workforce development
- Modernized surveillance
- Expansion of broadband
- Tailored communications
- New partnerships

"Future pandemics are inevitable. The degree of devastation wrought by these pandemics will be determined by such factors as a strong health and public health infrastructure; a well-prepared workforce, a vibrant economy; effective and trusted communications; a robust social services safety net; and adequate access to equipment, supplies, diagnostic tools, and treatments."



FORGING A STRONG FUTURE FOR LOCAL GOVERNMENTAL PUBLIC HEALTH

Dozens of partners convened to develop a vision for the [Future of Local Public Health in North Carolina](#), led by co-chairs Leah McCall Devlin, DDS, MPH, of UNC; Lisa Macon Harrison, MPH, of Granville-Vance Public Health; John Lumpkin, MD, MPH, of the BlueCross and BlueShield of North Carolina Foundation; and Vicki Lee Parker-High, MBA, of the North Carolina Business Council. The task force recommendations include:

"The opportunity is clear for local governmental public health to draw attention to the spectrum of roles it plays in helping create healthy communities and fully realize the value it holds in ensuring that all members of our communities have an opportunity to be healthy."

- Evolve local public health's role as Chief Health Strategist
- Transform local public health's data capabilities
- Strengthen communications
- Sustain and support current workforce
- Grow a diverse and skilled workforce
- Pursue innovative strategies
- Ensure sufficient funding

FORWARD-LOOKING AND FOCUSED ON SOLUTIONS

On November 15, we held our [annual health policy meeting](#) at McKimmon Center in Raleigh, gathering more than 300 people to discuss a healthier future for our state, with a focus on the challenges and opportunities facing our health workforce.

The event concluded with a legislative roundtable featuring Senator Gale Adcock, Senator Jim Burgin, Representative Carla Cunningham, Representative Wayne Sasser, Representative Donna White, and Senator Mike Woodard.



"I learned a great deal about the challenges and opportunities that North Carolina faces in its health care ecosystem and was able to connect with like-minded people." - Annual Meeting Participant



In 2022, the *North Carolina Medical Journal* published analysis and commentary on each of the five domains identified in *Healthy North Carolina 2030*.

- [Social and Economic Factors](#) (Jan/Feb)
- [Physical Environment](#) (Mar/Apr)
- [Clinical Care](#) (May/Jun)
- [Health Behaviors](#) (Jul/Aug)
- [Life Expectancy](#) (Sept/Oct)

In order to achieve better health in North Carolina, diverse sectors must collaborate. That starts with relationships. In June, we hosted the inaugural NCMJ Summer Symposium to nurture the discovery and deepening of connections and common purpose.

"Kudos for the wonderful NCMJ Summer Symposium. It truly was a breath of fresh air to have so many folks from different walks of life, professions, and areas of our state gathered together—grappling with how we can move forward towards a healthier North Carolina."

- Dr. Carrie Rosario, NCIOM Board Chair & UNCG Professor & Researcher

VALUE AND IMPACT

"The value I see of NCIOM is the nonpartisan reputation - makes recommendations more implementable!" - Lisa Riegel (AARP North Carolina), Steering Committee of the Healthy Aging Task Force

"I can't tell you how many advocacy meetings I was in where we mentioned that Medicaid 12-month postpartum coverage was a draft recommendation of both the Perinatal System of Care and the Maternal Health Task Force. And that was very successful."

- Velma Taormina, MD, President, NC Ob/Gyn Society

"The NCIOM is an oasis from the political swirl. We come to the NCIOM for facts and data about the issues that matter." - Lawrence Nycum, MD, MMM, Lumeris Chief Medical Officer for Regional Operations and NCIOM Board Member

NCIOM & NCMJ BY THE NUMBERS:

220+

task force participants

300+

organizations engaged

600k+


NC Medical Journal article views

400+

podcast downloads

320+

annual meeting attendees



The North Carolina Medical Journal is a winner in the 2022 APEX Awards for Publication Excellence

The North Carolina Medical Journal has received an Award for Publication Excellence from APEX for our coverage of North Carolina's response to the COVID-19 pandemic in 2021. APEX recognizes the best business-to-business, health, and other industry publications each year. The NCMJ was one of five publications to receive this award in our category based on excellence in graphic design, editorial content, and the ability to achieve overall communications excellence.

The award was based on three issues:
 COVID-19 and the Drivers of Health (Jan/Feb 2021);
 Innovations Born of COVID-19 (July/August 2021); and
 Bridging Health & Community: How COVID Changed North Carolina's Health Workforce (Sept/Oct 2021).

We share this honor with our dedicated authors and issue guest editors
 Susan R. Mims, Tish Singletary, Arlene C. Seña, and David J. Weber.

The NCIOM is grateful to these individuals and organizations for their generous support for our shared goal of improving the health of all North Carolinians.

AARP North Carolina
Atrium Health Greater Charlotte
Atrium Health Wake Forest Baptist
Blue Cross/Blue Shield of North Carolina Foundation
Carolina Complete Health
Cone Health Foundation
Curi
Dogwood Health Trust
The Duke Endowment
Duke Health System
ECU Health
HopeStar Foundation
Kate B. Reynolds Charitable Trust
North Carolina Academy of Family Physicians
North Carolina Area Health Education Centers
North Carolina Department of Health and Human Services
North Carolina Healthcare Association
North Carolina Nurses Association
North Carolina Pandemic Recovery Office
Novant Health
United Health Care Community and State
UNC Health
University of North Carolina at Chapel Hill



Vickie Bradley
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We thank you for your continued support!
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