



Form B – Scope of Work

Project Description

Please provide a brief statement about why your organization is interested in participating in the North Carolina Essentials for Childhood project and a description of your organization's track record for promoting family-friendly workplace policies, social norms change, and/or economic supports for families.

Please provide a description of the population(s) that will benefit from your work on the project, as well as how the project will support efforts to improve equity.

Please provide a description of the purpose of the funding request, including how the proposed project will support North Carolina Essentials for Childhood strategies.



Please provide a description of how the proposed project will build or utilize partnerships across the state to amplify the impact of North Carolina Essentials for Childhood strategies, including how the project will elevate the voices of people with lived experience in areas related to the North Carolina Essentials for Childhood project.

Progress Tracking and Reporting

Please provide a description of goals and objectives that the organization hopes to achieve as a result of the project.

Please provide a description of the organization's plan for measuring progress on this project, including relevant information on the organization's capacity to do so on a quarterly and annual basis (please refer to the attached **Quarterly Progress Reporting Template**).