

**BOARD OF DIRECTORS**  
**July 21, 12-2 pm**  
**Zoom meeting**

**AGENDA**

**Members Present:**

Costa Andreou, MD  
Anita Bachmann, MHS  
Goldie Byrd, PhD  
Alexandra Dean, PhD, NCC  
Lyndsay Jensen, PA  
John Morrow, MD, MPH  
Lawrence Nycum, MD, MMM  
Carrie Rosario, DrPH, MPH, CHES  
Adam Sholar  
David Sousa, JD  
Sara Stoneburner, MD  
Betsy Tilson, MD

**Members Absent:**

Reuben Blackwell  
Lori Byrd, DNP, RN, CRE, LPC  
Penney Burlingame Deal, DHA, RN, FACHE  
Lee Ellis  
Perrin Jones, MD  
Brian McGinnis, MBA  
Lisa Shock, MHS, PA-C  
William Way, MD

**Staff Present:**

James Coleman, MPH  
Don Gula, MBA  
Emily Hooks  
Kisha Markham  
Brieanne Lyda-McDonald, MSPH  
Kaitlin Phillips  
Michelle Ries, MPH  
Adam Zolotor, MD, DrPH  
Peter Morris, MD

**Welcome and Call to Order – David Sousa, Chair**

Mr. Sousa, Board Chair, brought the meeting to order with opening remarks. Due to COVID-19, the meeting was held via teleconference (Zoom).

Mr. Sousa welcomed all the Board members, and provided an update on the President/CEO search. The Board Executive Committee had phone and email discussions and decided to have a search committee that included members outside the Board membership. The search committee includes David Sousa (Curi), John Lumpkin (Blue Cross Blue Shield of North Carolina Foundation), Mark Holmes (Sheps Center for Health Services Research, UNC-CH), Pam Silberman (Gillings School of Global Public Health, UNC-CH), Carrie Rosario (UNC-Greensboro), and Brian McGinnis (Catawba County Medical Group). The UNC job posting has

opened. Mr. Sousa encouraged Board members to share the posting with any individuals that they think might be interested in applying. Once the search committee has identified a candidate, they will bring the recommendation to the full Board for approval. Until a permanent replacement is found, Michelle Ries will step in as Interim Director. Mr. Sousa thanked Dr. Zolotor for his leadership and all he has accomplished as President/CEO of NCIOM. Dr. Zolotor thanked Mr. Sousa and the entire Board for their support and noted that he feels the reputation, staff, and financial position of NCIOM will help recruit good candidates for the position.

### **Review of Minutes – David Sousa, Chair**

Mr. Sousa indicated that the members received the minutes of the April 21, 2020, meeting of the Board in advance. Anita Bachmann made a motion to approve and accept the amended minutes, which was seconded by Lars Nycum. The minutes were approved unanimously.

### **President's Report - Dr. Adam Zolotor, President and CEO**

Dr. Zolotor stated that NCIOM has continued to wrap up a series of projects. The final report for Serious Illness Care has gone to print and should be mailed out soon. He reminded the Board that NCIOM did a staggered rollout of reports. NCIOM is currently doing virtual meetings for Essentials for Childhood and Maternal Health task forces. NCIOM had the first mini-session for Legislative Health Policy Fellows, which consisted of a briefing on the recommendations from the Task Force on Serious Illness Care. Regarding new projects, NCIOM has submitted a proposal with The Duke Endowment for the Healthy Aging Project. The proposal was submitted in June and we should hear back about the proposal by the Fall. NCIOM is working with The Duke Endowment and the South Carolina Institute of Public Health for a combined Pandemic Preparedness Task Force. The Duke Endowment is working with us to find other co-funders for the Pandemic Preparedness Task Force. We are aiming for a January or February start date for that task force. We anticipate that the meetings will be a combination of virtual and in-person meetings. We are in talks with NC DHHS Division of Public Health and County Health Director Association on the Future of Public Health project. This project will most likely be a multi-year proposal. Due to Covid and other timing issues we are not sure of the right time to launch that project. We are still having discussions on a task force focused on frontline workforce. We are interested in doing this task force and need to figure out funding strategies. As long as we get two of the above projects funded, we will be in great fiscal shape.

We have finished interviewing for the vacant project director position and plan to have a recommendation to UNC HR quickly. We hope to have a new project director in the next 4-6 weeks.

Dr. Morrow asked if there is a way to tie in future of public health task force with the pandemic project. Adam responded that he wants there to be a public health work group within the pandemic task force but that he doesn't want the future of public health task force solely focused on the pandemic. Dr. Nycum agreed that the pandemic task force should be singularly focused while the local public health work should be multi-focused.

### **Annual meeting contingency planning – Michelle Ries, Associate Director**

Ms. Ries provided an overview of staff plans for annual meeting. We are thinking about the best format to hold the annual meeting and have decided to do a virtual annual meeting during November or December. We are also looking at different virtual formats outside Zoom that may be better suited for a 100+ person annual meeting. The potential theme: impact of Covid-19 on non-Covid related health care: population health, elective surgery, health care workforce, health insurance coverage. We are thinking about appropriate payment structure for the annual meeting that would help us recoup costs, and helps ensure that people who register show up.

Dr. Stoneburner and Ms. Bachmann both endorsed the planned topics and recommended that the discussion could include some of the positive things that have come out of this pandemic and how we can build on the positives. Mr. Sholar suggested we could also look at the impact of post-acute care.

### **Finance Report – Don Gula, Director of Operations**

Mr. Gula presented NCIOM finances through the end of May 2020. Through May our financial position remains in good shape, and our fiscal year should end in relatively good shape. While our new projects didn't materialize as budgeted we have been able to get several other new awards and co-sponsorships to offset those we didn't get. Our investment portfolio with Morgan Stanley is seeing good growth. Program expenses through May are in line with budget. Some costs are down due to the lack of onsite meetings. We had budgeted for an FY20 grant from KBR for general operating funds, but while that has not occurred we did receive an out-of-cycle grant from KBR for pandemic work that can also be used in part for general operating. We also received \$8,000 from BCBSNC Foundation in COVID support. We anticipate starting the FY20 audit in October.

### **NCIOM Communications/NCMJ Update - Peter Morris, NCMJ Editor-in-Chief and Kaitlin Phillips, Managing Editor**

Dr. Morris stated that we've had two issues published since the last board meeting on Vital Directions and Serious Illness Care. We've had a lot of discussion on social media on serious illness care. The next issue will cover the climate change impact on health, and the November/December issue will be on ACA. Dr. Zolotor has been interviewed by two media outlets about the Serious Illness Report.

### **Farewell Celebration – Michelle Ries, Associate Director and Members of the Board**

Recognizing that this was Dr. Zolotor's last Board meeting before leaving NCIOM, Ms. Ries presented a slideshow that provided highlights of NCIOM's work and accomplishments during his tenure at NCIOM. As President/CEO and previously as Vice President, Adam has been involved with 14 task forces and 46 issues of the NCMJ as well as being the primary force behind the creation of the Legislative Health Policy Fellows program. Mr. Sousa and several Board members praised Dr. Zolotor's efforts and commitment to health policy for North Carolina and wished him well in all his future endeavors. Adam concluded his remarks by stating that working with the NCIOM and our Board has been the highlight of his career. He is very proud of the state the Institute is in right now.

### **Scheduled Meeting Dates**

October 20, 2020

January 19, 2021

Mr. Sousa motioned to adjourn the meeting and Dr. Nycum seconded the motion. The July NCIOM Board Meeting adjourned at 2:00 pm.