



BlueCross BlueShield  
of North Carolina

| HealthyBlue™



PROMOTING QUALITY

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# ALIGNING WITH NC MEDICAID QUALITY STRATEGY



## **Better Care Delivery**

- Monitoring Access to Care
- Engaging Providers through Provider Support Plan

## **Smarter Spending**

- Implementing Value Based Payment Arrangements

## **Healthier People and Communities**

- Addressing Unmet Social Needs
- Aligning with North Carolina Population Initiatives
- Collaborating with Community Relations
- Offering Value-Add Programs
- Identifying Vulnerable Populations for Intensive Assistance

**Designed to bring about a whole-person-centered, well-coordinated system of care.**

# MOVE TO VALUE

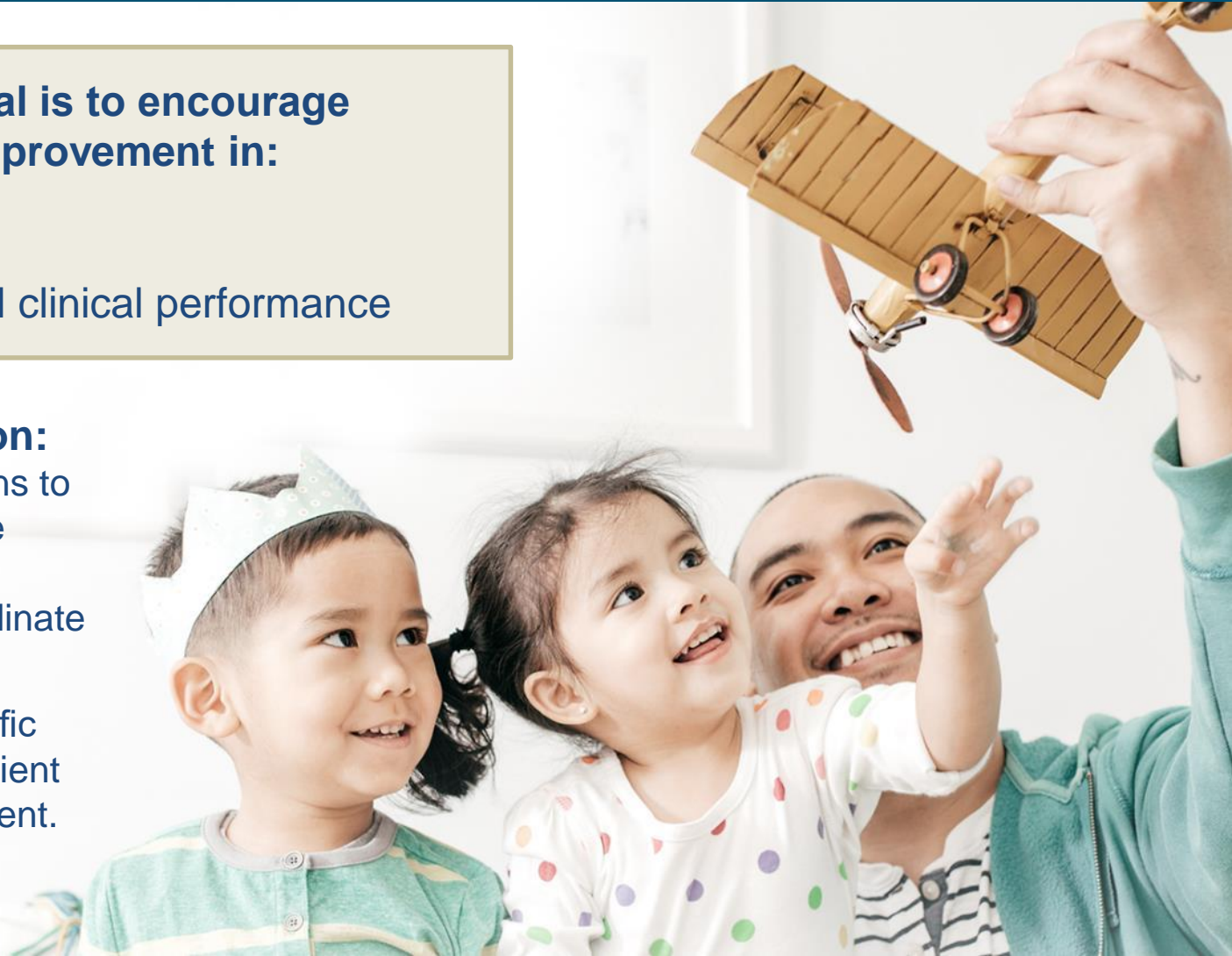
**Healthy Blue's goal is to encourage innovation and improvement in:**

- Outcomes
- Quality access
- Evidence-based clinical performance

**Success depends on:**

- Equipping physicians to proactively treat the whole person
- Or holistically coordinate the patient's health

....not just treat a specific complaint when the patient comes for an appointment.

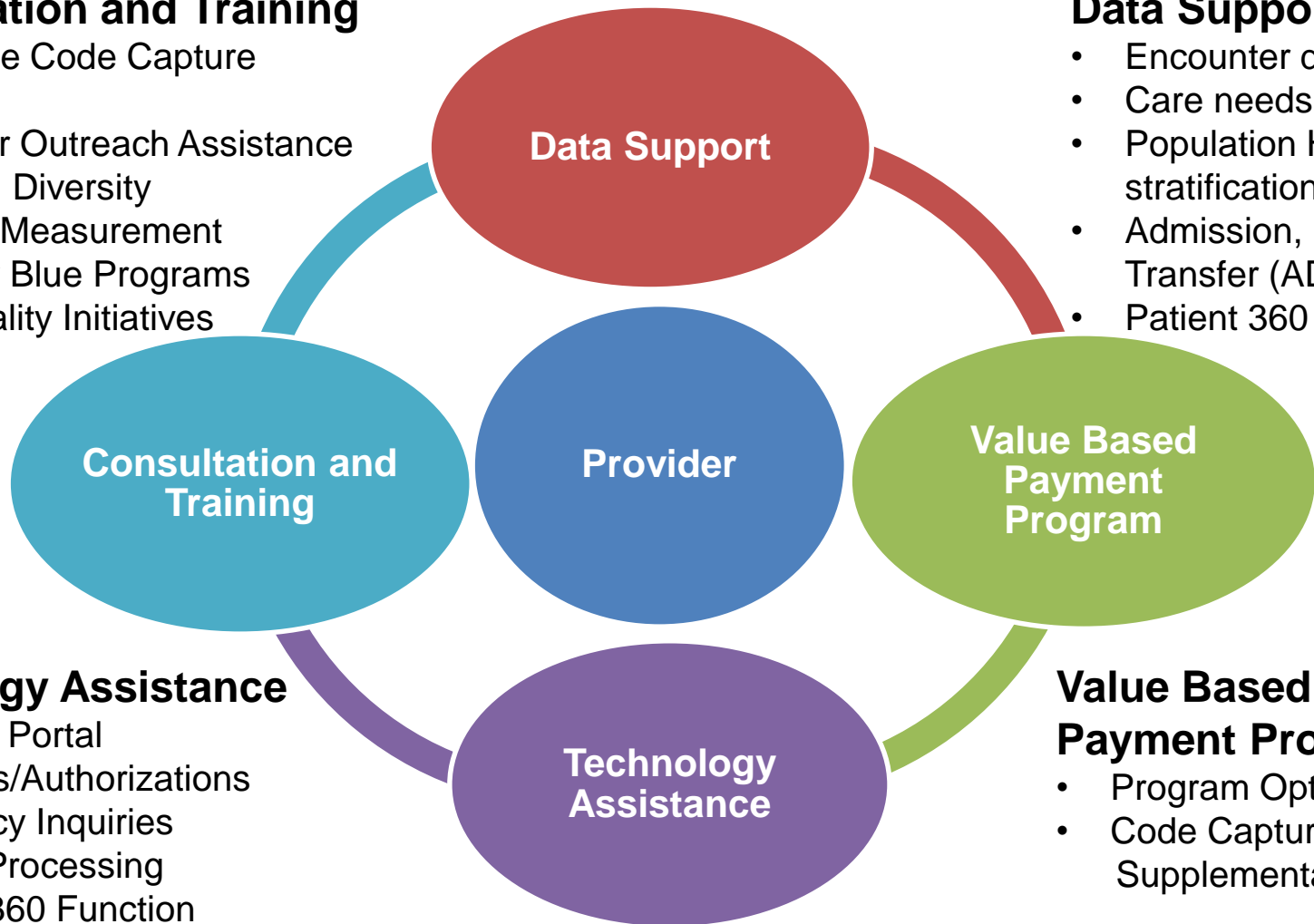




# PROVIDER SUPPORT PLAN

## Consultation and Training

- Accurate Code Capture
- EPSDT
- Member Outreach Assistance
- Cultural Diversity
- Quality Measurement
- Healthy Blue Programs
- NC Quality Initiatives



## Data Support

- Encounter data
- Care needs screen info
- Population Health Mgt stratification
- Admission, Discharge, Transfer (ADT) Alerts
- Patient 360 Access

Consultation and Training

Provider

Value Based Payment Program

Technology Assistance

## Value Based Payment Program

- Program Options
- Code Capture and Supplemental Data