

BOARD OF DIRECTORS
Tuesday, April 19, 2016
Noon – 2:00 pm

MINUTES

MEMBERS PRESENT:

Anita Bachmann – via teleconference
Robin Cummings, MD – via teleconference
Paul Cunningham, MD, FACS
Keith Holtsclaw, FACHE
Sarah Jordan, PhD, RD– via teleconference
Warren Newton, MD, MPH
Larry Nycum, MD
Paul Malinda, MD – via teleconference
Mark Payne, JD
Kim Schwartz, MA – via teleconference
Pam Shipman
Lisa Shock, MHS, PA-C
Patricia Skinner, PhD
David Sousa
Kevin Sowers, RN, MSN, FAAN

MEMBERS ABSENT:

Laura Easton, RN, MSN
Leonard Ellis
Raymond Haigney, II, DDS
Ed Piper, PhD, MHA, FACHE
Sy Saeed, MD, MS, FACPsych
Phillip Tarte, MHA

STAFF PRESENT:

Phyllis Blackwell
Kay Downer, MA
Donald Gula, MBA
Chloe Louderback
Peter Morris, MD, MPH, MDiv
Anne Williams
Berkeley Yorkery, MPP
Adam Zolotor, MD, DrPH

WELCOME AND CALL TO ORDER

Dr. Cunningham, Board Chair, called the meeting to order at 12:00 pm. He thanked members and staff for their attendance. Dr. Cunningham introduced new Board members Anita Bachman and Larry Nycum, and asked all Board and NCIOM staff members to introduce themselves. Dr. Cunningham also opened the meeting with a shout out to the Alzheimer Task Force for their recently published report.

APPROVAL OF THE MINUTES

Dr. Cunningham indicated that members received the minutes of the January 19, 2016 meeting of the Board in advance. He asked if any revisions were necessary. Mr. Payne made a motion to

approve and accept the minutes, seconded by Mr. Sousa. The minutes of the January 19, 2016 Board Meeting were approved unanimously. Dr. Jordan inquired if we had sent introductory letters to new Membership. Dr. Zolotor indicated that he would be working on that this month.

PRESIDENT’S REPORT & NEW TASK FORCE DEVELOPMENTS – Adam Zolotor, MD, DrPH, President and CEO

Dr. Zolotor discussed the successful release of the Alzheimers Task Force Report, which was presented to the joint legislative oversight committee on March 8, 2016. The Task Force on Mental Health and Substance Abuse is approximately $\frac{3}{4}$ complete, and will continue to meet and prepare a final report this summer. Dr. Zolotor also updated the board on several pending project proposals, including All Payer Claims Database (hope to hear from Duke Endowment the first week in May), collaboration between DSS and LME/MCOs, and Medicaid workforce. There was Board discussion on the LME/MCO proposed task force. In response to a question from Dr. Newton, Dr. Zolotor discussed the focus of the project and the anticipated output. Ms. Shipman and Mr. Sowers both cautioned that LME/MCO’s and DSS are two very different organizations with different goals and objectives. Mr. Sowers also discussed the varied socio-economic status within the different counties and the impact that would have on the study.

BOARD COMMUNICATION SURVEY (RESULTS & DISCUSSION) - Adam Zolotor, MD, DrPH

Dr. Zolotor reviewed the results of the board communication survey and the Board Members discussed the role and structure of the board. Board members discussed opportunities for promotion, education and advocacy regarding the NCIOM’s work in their own professional networks. Mr. Sousa and Ms. Bachman both suggested connecting with the NC and local Chambers of Commerce. Dr. Cunningham suggested having members of the Board consider a Fundraising committee. Mr. Sousa, Ms. Bachmann, and one additional Board member to be determined will review and make recommendations to the Board in the July meeting. Dr. Zolotor discussed the possibility of a Policy/Liaison Committee who could help establish contacts between NCIOM and the NC Legislature and its staff. Dr. Cunningham stated that he was comfortable with Dr. Zolotor and Ms. Yorkery to take ownership of that activity.

FUTURE BOARD MEETINGS: SETTING THE AGENDA – Berkeley Yorkery, MPP, Associate Director

Ms. Yorkery led a discussion among the Board Members regarding the structure of future board meetings. The board planned to allot time at future meetings for discussion of particular issues and how they fit within the NCIOM’s work. In addition to engaging the board members in more conversation around the table, board members raised for consideration the idea of a separate communications committee to take on strategic planning for increasing visibility and publicity of the NCIOM’s work.

COMMUNICATIONS: ALZHEIMER’S DISEASE AND RELATED DEMENTIA TASK FORCE DISSEMINATION UPDATE – Adam Zolotor, MD, DrPH and Michelle Ries, Project Director

Dr. Zolotor and Ms. Ries reported to the Board Members about the recent communications and advocacy strategy being implemented with the publication of the Task Force’s report. Adam and Mark have several upcoming speaking engagements and community meetings are also being planned for this summer and fall.

BUSINESS UPDATE AND 2017 BUDGET – Don Gula, Business Officer

Mr. Gula gave an overview of the Accountants’ Compilation Report and the proposed 2017 Budget. Mr. Sowers made a motion to approve the budget, which was seconded by Ms. Shock. The 2017 budget was approved unanimously. In addition, Mr. Gula gave the board an update on the proposed investment policy and Mr. Sowers made a motion to bring forward the proposed investment plan and the policy was approved unanimously.

NCMJ UPDATE AND DISCUSSION OF 2017 EDITORIAL CALENDAR

Peter Morris, MD, MPH, NCMJ Editor-in-Chief and Kay Downer, MA, NCMJ Managing Editor Dr. Morris and Ms. Downer gave a brief overview of the upcoming NCMJ issues and the topics proposed for the 2017 issues. The board made some additional suggestions (including telehealth in NC and healthcare workforce shortages) and planned to speak further regarding the journal at the following meeting. Interested Board Members were also invited to attend the next NCMJ Editorial Board meeting on May 10, 2016.

ADDITIONAL DISCUSSION

Members of the Board and Staff discussed increasing the frequency of links to press releases and media coverage shared with the Board Members and the potential to improve visibility and communication about the task force report updates.

SCHEDULED MEETING DATES

Tuesday, July 19, 2016

Tuesday, October 18, 2016

Tuesday, January 17, 2017

Dr. Cunningham thanked the Board Members for their attendance and adjourned the meeting at 2pm.